

**Sioux Falls Figure Skating Club
Board of Directors Monthly Meeting Minutes
Tuesday, August 22nd, 2023, 7:30pm - Zoom**

Present: Tom Stengrim, Katelyn Conover, Riley Block, Kendra Karsky, Krystal Paulson,

Call to Order: The meeting was called to order by President Tom Stengrim at 7:33pm.

REPORTS

Secretary's Report: Kendra Karsky

Motion to approve: August 8th Minutes were not brought to the agenda so not approved at this time yet.

Treasurer's Report: Katelyn Conover

Marketing Report: Submitted by Beth Hagland, Marketing Director

Director's Report: Riley Block, Club Director

This meeting was a discussion meeting to clean up the budget and brainstorm ways we could be more budget friendly.

- The budget needs to be organized and strictly categorized to accurately evaluate how the club is gaining revenue.
- Notified Beverly that she will just be doing Form 990 each year to help Heather. Riley will also be taking a bigger role with the budget.
- Riley has been working closely with bookkeeping to create more accurate books going forward.

Group discussion on how to cut costs so that we can keep the club going for years to come. Adding and eliminating when it is necessary for the club.

- Theatre on Ice was the first discussion, thinking of ways to cut cost or advertise it so more skaters participate. Noticing quickly that it is a big expense with lower participation. There needs to be at least 10 but would like 12 for it to effectively run finically.
- Katelyn questions is it should just be scaled back at this time.
- Looking at costume budget and brainstormed ways we could cut costs.

Board begins brainstorming ways to get parents/families educated about all SFFSC has to offer.

- More parent meetings that are convenient and during the LTS times that they are already there for.
- Providing a table during LTS for parents to just come talk and ask questions about what SFFSC has to offer.

- Also had many good ideas on how to enthuse the kids and parents, the one that was a favorite had more team building opportunities.

Adjustments to fee- \$2/class and Freestyle ice going up by a few dollars.

Learn to Skate and Aspire:

Coach Report:

OLD BUSINESS

- *None*

NEW BUSINESS

Next Meeting: *September 5th and September 19th*

Adjournment: *Meeting adjourned @ 8:51pm*